



CUSTOMER CASE STUDY

GreenRoad Helps Amdocs Reduce Accident Rate By 48%



Business Challenge

Implement a safety program to improve driver safety, reduce fuel consumption, and provide a learning tool for employees to improve driving

GreenRoad Safety Center Results

- Reduced accident rates by 48%
- Lowered risky driving behavior by 53% in four weeks

For more information:

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www.greenroadtech.com

Amdocs is a world leader in high-tech billing, supplying integrated customer management systems to some of the world's top firms. With a fleet of 3500 vehicles of cars that drivers use for business and personal driving, Amdocs wanted to develop and implement a safety program that would *improve driver safety, reduce fuel consumption, and provide a learning tool for employees* to improve driving.

Over a four week pilot period, GreenRoad worked with Amdocs to install Safety Center in the company's vehicles and collect data to develop a baseline of driving behavior to identify the highest risk drivers.

At the end of the end of the driver analysis period, GreenRoad generated a safety score for each driver that was compared to existing Amdocs risk histories. GreenRoad accurately predicted the high risk or "red" drivers based on their driving history. GreenRoad then worked with Amdocs to introduce GreenRoad Safety Center to the fleet and implement and enforce safety policies.

Unsafe Driving Reduced 53% in Four Weeks

Within 4 weeks, Amdocs had reduced risky driving behavior by 53%. Over the next several months, the accident rate of the Safety Center drivers dropped by 48%.

